

Message Text

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PAGE 01 STOCKH 00116 111154Z

21

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 RSC-01 /021 W

----- 130692

R 101800Z JAN 75

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 3643

AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY OSLO

UNCLAS STOCKHOLM 116

FOR: BIC/OIM:CAYA

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJ: JUNE INDUSTRIAL PROCESS CONTROLS SHOW

REF: USDOC 0005

STC PR CONTRACTOR FORMERLY EMPLOYED ST. ERIKS FAIR REPORTS
NEGLECTIBLE U.S. PARTICIPATION IN IM-72. NO U.S. COMPANIES
HAVE AS YET BOOKED SPACE IM-75; INEVITABLY SOME SWEDISH
AGENTS EXPECTED TO PARTICIPATE DISPLAYING U.S. EQUIPMENT
BUT NO SIGNIFICANT PARTICIPATION BY U.S. COMPANIES AND
EUROPEAN SUBSIDIARIES CONSIDERED LIKELY.

STC CONTACTS AMONG SWEDISH AGENTS IN INSTRUMENTATION FIELD
CONSIDER NO CLASH EXISTS BETWEEN IM-75 AND SUBJECT SHOW.
IM-75 COVERS QDE INSTRUMENTATION FIELD BESIDES MEASUREMENT,
ALSO IS WIDE FROM NATIONALITY POINT OF VIEW WHEREAS SUBJECT
SHOW HAS STRICTLY U.S. CHARACTER. THIRDLY, SIX WEEK TIME
LAG CONSIDERED VERY FAVOURABLE FACTOR.

WE CONCUR WITH ABOVE OPINIONS AND ARE OPTIMISTIC REGARDING
SUBJECT SHOW. PAST EXPERIENCE INDICATES STC CAPABLE OF
ATTRACTING TARGET AUDIENCES WHEN MUCH CLOSER TIME
CONFLICT EXISTS WITH OUTSIDE FAIRS. WE ASSUME OIM
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PAGE 02 STOCKH 00116 111154Z

PROCUREMENT WILL OBTAIN 15-20 NTM PARTICIPANTS AS USUAL

TO MAKE VIABLE SHOW WITH LATEST U.S.DEVELOPMENTS EVEN
IF MARGINAL LOCAL LACK OF INTEREST DOES MATERIALISE.
STRAUSZ-HUPE

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NNN

Message Attributes

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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 10 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Executive Order: N/A
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Margaret P. Grafeld
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